



European Committee  
for Standardization

# CEN Workshop

# FAST - FLEXIBLE - EFFECTIVE

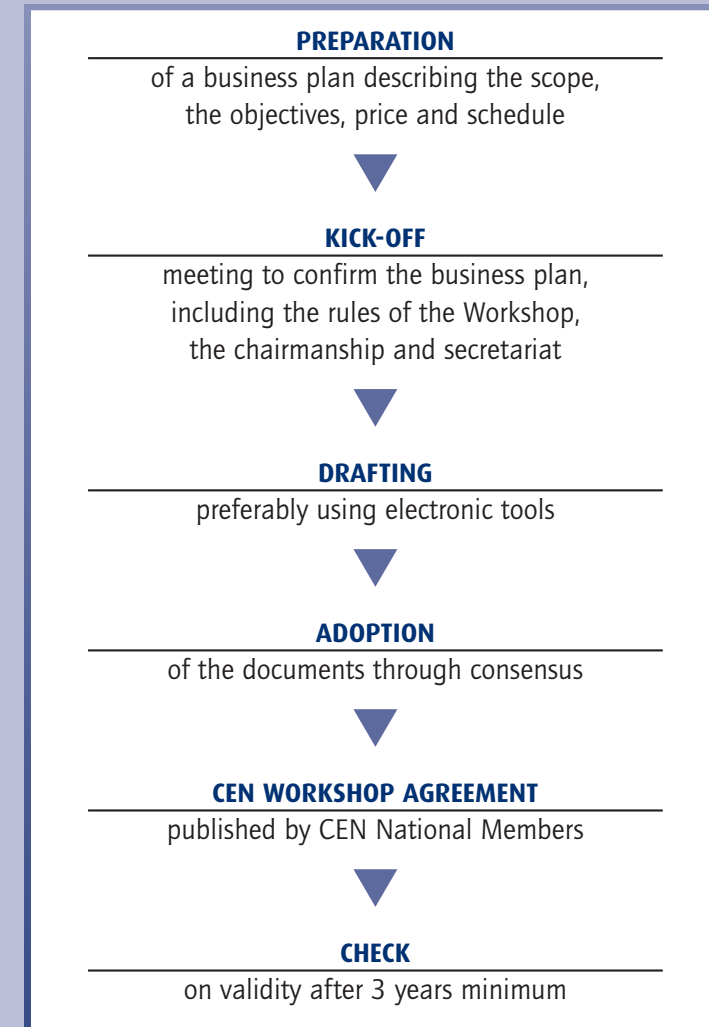
Looking for

How it works

- improved market opportunities in a global environment
- fast agreements for industry benefit
- an approach less expensive than consortia
- a reputed and recognised standardization platform
- technical specifications, good practice, guidance
- close links to national, European and International Standards

... for your products or services?

Join the CEN Workshops!



# The CEN Workshop

## What is a CEN Workshop?

A flexible working platform open to any company or organization, for rapid elaboration of consensus documents at European level.

## Reasons to have a CEN Workshop

- ONE DOCUMENT FOR ALL** Allowing the market to reach consensus on technical specifications, guidance material, best practice and information
- OFFICIAL RECOGNITION** CEN is officially recognized by the European Commission as a European Standards Organization
- ECONOMIC GROWTH** Helping markets develop in a co-ordinated way, taking into account the different interests in order to remove barriers to trade
- TRANSPARENCY** Giving visibility to your professional practices and reference documents
- FLEXIBILITY** Proposing a flexible and tailor-made solution that meets the needs of companies, industry associations and other groups such as consortia and fora

## What do CEN Workshops offer?

- WELCOME TO ALL PARTIES** A neutral open environment, European in character but open to all interested parties worldwide
- DIRECT INVOLVEMENT** The drafting, contents and the final consensus are entirely in the hands of the participant
- PROFESSIONALISM** CEN's long expertise in the field of consensus-building and standards drafting
- EFFICIENCY** A simple and flexible process giving rapid results

## What is the outcome of a CEN Workshop?

- OFFICIAL PUBLICATIONS** Published documents entitled CEN Workshop Agreements - CWAs
- AVAILABILITY IN 28 COUNTRIES** Widespread dissemination and communication of the results using CEN's network
- FOLLOW-UP POSSIBILITIES** Setting up of fora or seminars, web sites, etc.

## Why choose CEN as your standardization partner?

- TIME SAVING** Most work is done via e-mail and internet platforms – no waste of time in travels and meetings
- OPTIMAL WORKING CONDITIONS** Online platforms and databases already in place
- KEEPING FOCUSED** A working environment that allows you to concentrate on what is essential
- IN-HOUSE ASSISTANCE** CEN staff organize CEN Workshop meetings and help participants to draft documents
- NETWORKING** Sharing best practices with your industry partners and competitors
- COMPETITIVENESS** Removing trade barriers for free circulation of your products
- PUBLIC INFORMATION** Transparency of the workshop development via CEN website
- GLOBAL IMPACT** Worldwide visibility of the resulting CWAs, being included in the databases of the national standards bodies and distribution networks
- EXPERT MONITORING** A professional follow-up, through precise and managed programmes of work
- REFLECTING THE CEN VALUES** Openness, transparency and market relevance



# Some success stories

## Recycled tyre materials and applications

**INITIATOR** European Tyre Recycling Association (ETRA)

**KICK OFF MEETING** 2000-05

**OUTCOME** CWA 14243: 2002 – Post-consumer tyre materials and applications.

**SCOPE** This CWA provides specifications for the recycling of post-consumers tyre materials and gives example of applications.

**MORE INFO** [www.cenorm.be/sh/ws3](http://www.cenorm.be/sh/ws3)

## Data protection and privacy workshop (DPP)

**INITIATOR** CEN Initiative for Privacy Standardization in Europe (IPSE)

**KICK-OFF MEETING** 2003-07; new work programme agreed in 2005

**OUTCOME** Several CWAs in publication process

**SCOPE** Good practice in data management, developing the understanding and predictability of detailed or sector practices, contributing to resolving IT technical compliance issues, and encouraging consistency of assessment and oversight.

**MORE INFO** [www.cenorm.be/iss/dpp](http://www.cenorm.be/iss/dpp)

## Standardization for defence procurement

**INITIATOR** Follow-up of the conference of the European Commission on Defence (2000-11-08)

**KICK-OFF MEETING** 2002-05

**OUTCOME** European Standards Handbook

**SCOPE** The objective of this Workshop is to prepare a "European Standards handbook" for defence procurement designed to contain reference to standards and standard-like documents commonly used to support defence procurement contracts

**MORE INFO** [www.cenorm.be/sh/ws10](http://www.cenorm.be/sh/ws10)

## Traceability of fish products

**INITIATOR** Fiskeriforskning (Norwegian Institute of Fisheries and Aquaculture)

**KICK OFF MEETING** 2002-03

**OUTCOME** CWA 14659: 2003 – Traceability of fishery products – Specifications on the information to be recorded in farmed fish distribution chains  
CWA 14660: 2003 – Traceability of fishery products – Specifications on the information to be recorded in captured fish distribution chains

**SCOPE** These CWAs identify and list data for the traceability of fish products through the chain from catch/farming to consumer

**MORE INFO** [www.cenorm.be/sh/ws8](http://www.cenorm.be/sh/ws8)

## Extensions for financial services workshop (XFS)

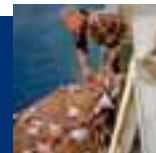
**INITIATOR** Banking Solution Vendors Council (BSVC)

**KICK-OFF MEETING** 1998-06

**OUTCOME** CWA 13449: 1998 – XFS Release 2.0 in 12 parts  
CWA 13849: 2000 – ActiveXFS specification in 13 parts  
CWA 14050: 2004 – XFS Release 3.02 in 41 parts

**SCOPE** Provides specifications for the management of peripheral devices (ATMs, terminals, and other electronic systems) used in the finance industry for both service providers and application developers

**MORE INFO** [www.cenorm.be/iss/xfs](http://www.cenorm.be/iss/xfs)



# Where is a CEN Workshop most appropriate?

- in fast-evolving markets
- for emerging technologies
- establishing consensus on good practices
- for very specific technologies with concentrated expertise
- as guidance on the use or application of standards
- for any subject where speed is crucial

To start your own Workshop, please contact:  
[cwa@cenorm.be](mailto:cwa@cenorm.be)

For more information on CEN Workshops and CEN Products,  
please visit: [www.cenorm.be](http://www.cenorm.be)

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[new.projects.line@cenorm.be](mailto:new.projects.line@cenorm.be)